

Authors	Title	Year	Journal
Tiwana, A., Konsynski, B., Bush, A.A.	Platform evolution: Coevolution of platform architecture, governance, and environmental dynamics	2010	Information Systems Research
Boudreau, K.	Open platform strategies and innovation: Granting access vs. devolving control	2010	Management Science
Wareham, J., Fox, P.B., Giner, J.L.C.	Technology ecosystem governance	2014	Organization Science
Brunswick, S., Schecter, A.	Coherence or flexibility? The paradox of change for developers' digital innovation trajectory on open platforms	2019	Research Policy
West, J.	How open is open enough? Melding proprietary and open source platform strategies	2003	Research Policy
Kretschmer, T., Leiponen, A., Schilling, M., Vasudeva, G.	Platform ecosystems as meta-organizations: Implications for platform strategies	2020	Strategic Management Journal
Cenamor, J., Frishammar, J.	Openness in platform ecosystems: Innovation strategies for complementary products	2021	Research Policy
Karhu, K., Gustafsson, R., Lyytinen, K.	Exploiting and defending open digital platforms with boundary resources: Android's five platform forks	2018	Information Systems Research
Ondrus, J., Gannamaneni, A., Lyytinen, K.	The impact of openness on the market potential of multi-sided platforms: A case study of mobile payment platforms	2015	Journal of Information Technology
Wessel, M., Thies, F., Benlian, A.	Opening the floodgates: The implications of increasing platform openness in crowdfunding	2017	Journal of Information Technology
Li, Z., Agarwal, A.	Platform integration and demand spillovers in complementary markets: Evidence from facebook's integration of instagram	2017	Management Science
Yoo, Henfridsson, & Lyytinen	The New Organizing Logic of Digital Innovation: An Agenda for Information Systems Research	2010	Information Systems Research
Thomas, L.D.W., Autio, E., Gann, D.M.	Architectural leverage: Putting platforms in context	2014	Academy of Management Perspectives
Benlian, A., Hilbert, D., Hess, T.	How open is this platform? The meaning and measurement of platform openness from the complementors' perspective	2015	Journal of Information Technology
Parker, G., Van Alstyne, M.	Innovation, openness, and platform control	2018	Management Science
Hagiu, A.	Strategic decisions for multisided platforms	2014	MIT Sloan Management Review
Gawer, A.	Bridging differing perspectives on technological platforms: Toward an integrative framework	2014	Research Policy
Jacobides, M.G., Cennamo, C., Gawer, A.	Towards a theory of ecosystems	2018	Strategic Management Journal
Parker, G., Van Alstyne, M., Jiang, X.	Platform ecosystems: How developers invert the firm	2017	MIS Quarterly: Management Information Systems
O'Mahony, S., Karp, R.	From proprietary to collective governance: How do platform participation strategies evolve?	2020	Strategic Management Journal
Zhou, Y.	Bayesian estimation of a dynamic model of two-sided markets: Application to the u.s. video game industry	2017	Management Science
Alexy, West, Klapper & Reitzig	Surrendering control to gain advantage. Reconciling openness and the resource-based view of the firm	2018	Strategic Management
Otto & Jarke	Designing a multi-sided data platform: findings from the International Data Spaces case	2019	Electronic markets
Adner, R., Chen, J., Zhu, F.	Frenemies in platform markets: Heterogeneous profit foci as drivers of compatibility decisions	2020	Management Science